



**PRESCRIPT**  
**JAMES PATRICK**



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## ABOUT JAMES PATRICK

James Patrick is an award winning photographer, videographer and best selling author based in Phoenix, AZ.

With a career spanning more than two decades, James has photographed more than 800 magazine covers.

He's the founder of Lumedia Creative; a full service creative agency, as well as The Hive Studios; a photo, video and podcast production space.

Through his work as a speaker, educator and creative, James Patrick empowers individuals and companies to craft compelling brand narratives, build effective media relationships and creative content that drives impact.



**aaf** american  
advertising  
federation  
western region

**MEDIA TALENT  
OF THE YEAR**





## JAMES PATRICK PHOTOGRAPHY

Award-winning and internationally published with more than 800 magazine covers, James Patrick Photography has proudly worked with the following clients and many more!

**GOLF**  
MAGAZINE

**oxygen**  
magazine

**ebay**

**Sports Illustrated**

**MUSCLE & FITNESS**  
*Hers*

**fitness**

**GILDAN®**

**NASM**  
NATIONAL ACADEMY OF SPORTS MEDICINE

**SHAPE**

**STRONG**  
FITNESS MAGAZINE

**MUSCLE & FITNESS**

**Men's Fitness**

 **RODALE**

Women's **health & fitness**  
magazine

**Scottsdale HEALTH**

**PRADA**

**ISSA**

**competitor**  
magazine

**MAX**  
SPORTS & FITNESS

**STRONG**  
FITNESS MAGAZINE

**TRAIN**

**IRON MAN**

THE TRAINING  
**EDGE**





## SPEAKING + APPEARANCES

James Patrick is highly sought after to speak on topics including photography, storytelling, marketing, media relations, personal branding and leadership. He has presented to thousands of audience members coast to coast throughout the United States.

Want James to speak at your next event?  
Please inquire for speaking availability!

James Patrick has presented to a wide variety of organizations including colleges and universities, professional trade organizations, private companies, international conferences and non profit organizations. Some of his appearances include:



## BEST SELLING AUTHOR

James Patrick is the best selling author of the books **FIT BUSINESS GUIDE: THE WORKOUT PLAN FOR YOUR BRAND** and **FIT BUSINESS ONLINE: ESTABLISH, MARKET AND PROFIT FROM YOUR BRAND IN THE FITNESS INDUSTRY**. He also published **THE LEGACY PLANNER**, an annual journal to help readers achieve their most accomplished year ever.



## PODCAST HOST



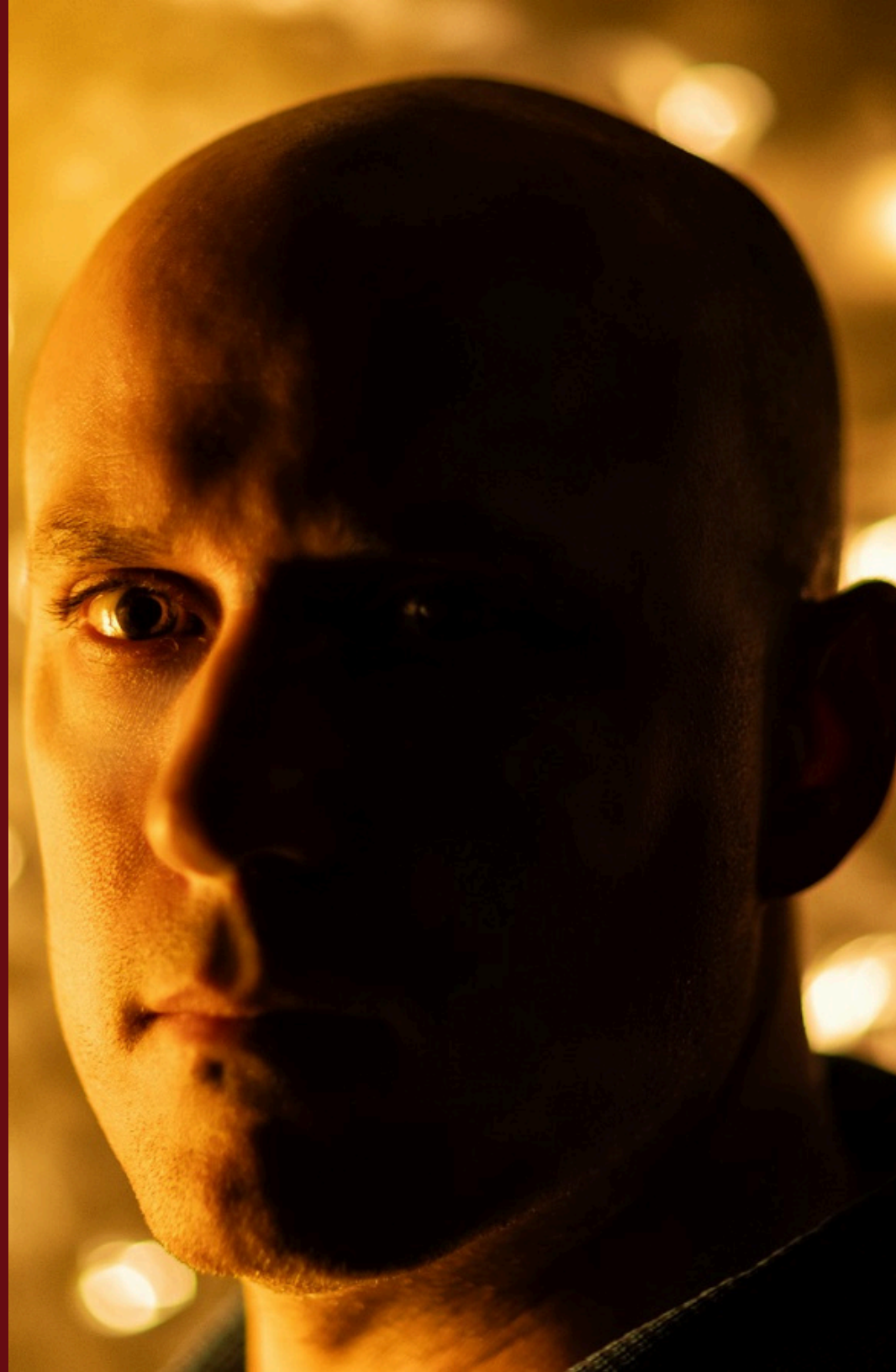
*Available on  
Apple Podcast  
& Spotify*

Develop beyond the image in both your career and in your life! Hosted by James Patrick, this top charting podcast is made for entrepreneurs who are ready to go past surface level limitations and generic advice to get to the real work that can achieve real results. The Beyond the Image podcast has been downloaded more than 200,000 times and received more than 360 5-Star Reviews for the ever-growing audience of subscribers.

## STUDIO OWNER



James Patrick is the owner of The Hive Studios, a photography, video and podcast production studio in Phoenix, AZ. The studio has a full size cyclorama wall and is located in midtown.





# AUDIENCE & REACH

Combined audience of 70,000+ followers and subscribers, generating over 750,000 content views across platforms in the past 90 days. Content focuses on helping professionals grow their businesses through strategic branding, visual storytelling, and marketing.

## OWNED AUDIENCE



**53K**



**10K**



**3K**



**700+**



**5K+**

## CONTENT PERFORMANCE



**210K** podcast  
downloads



**5.2K** hours



**191K** views



**548K** views  
(90 days)



**40%** open  
rate

## AUDIENCE PROFILE

**Top Country** US

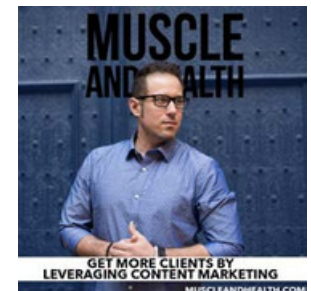
**Top Ages** 29.7% 25-34  
27.7% 35-44

**Gender** 52.5% Women  
47.5% Men

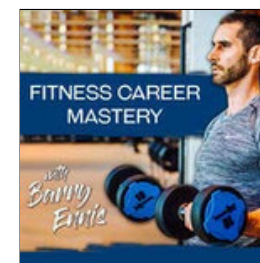
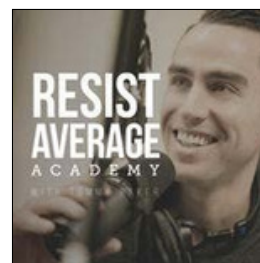
**Careers** Photographer  
Entrepreneur

**Industries** Creative/Arts  
Small Business  
Health & Fitness

# GUEST APPEARANCES + PRESS



AS SEEN IN Entrepreneur yahoo! finance MarketWatch BUSINESS INSIDER SHUTTERBUG TOOLS, TECHNIQUES & CREATIVITY







# CONTACT INFORMATION

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For photography, public speaking, podcast spots or press inquiries, please contact James Patrick and his team through any of the options listed here.  
Thank you sincerely for your consideration!

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